

2023 Popcorn Sale Timeline

Sign up for popcorn information:

<https://www.trails-end.com/unit-registration>

Popcorn Trainings

- **Monday, June 19, 6:30pm, Hybrid at council office in Seattle**
 - [3120 Rainier Ave S., Seattle, WA 98144](https://www.trails-end.com/unit-registration)
 - <https://us02web.zoom.us/j/85907821234>
- **Wednesday, July 12, 6:30pm, Zoom**
 - This training is to be recorded.
 - <https://us02web.zoom.us/j/84409298664>
- **Tuesday, August 22, 6:30pm, Zoom**
 - <https://us02web.zoom.us/j/83781166603>



* Territories will hold local and open discussions for all Scout groups.

** If groups desire, we can schedule in-person training.

*** Council Popcorn website, <https://seattlebsa.org/popcorn> &

Trail's End website, <https://trails-end.com>

Popcorn Schedule

July 15 to 21 - Site Sales reservation opens

July 24 - First orders due

August 1 - Online sales go live

August 10/11 - First order pick-up

August 11 Show & Sell starts August

- Site Sales & Wagon

September 4 - Second orders due

September 14/15 - Second order pick-up

Council will have surplus throughout the sale

October 31 - Show & Sell ends

November 6 - Take Orders due

November 22/23 - Take order pick up

December 16 - Final payments, prize orders, and bonus forms

Product Pick-up Details

Product pick-up will occur in Kitsap, Mt. Olympus, Mt. Tahoma, and Grand Columbia Districts, and the council office.

Pick-up dates are:

August – 10/11

September – 14/15

November – 22/23

Pick-up is scheduled for Thursdays in districts and Fridays at the council office.

Pick-up Location:

Seattle

Moses Lake

Ellensburg

South King County

Bremerton

Sequim

As we get closer to delivery dates, we will ask groups to schedule pick-up times.

Popcorn Sale Outline

- **Popcorn powers program**
- **Simple, Quick, and Timely**
- **37% Commission on all sales**
- Same prices as 2022, with new products
- Sales are managed through Trail's End app and website.
 - Sales, Scheduling, Rewards, and Orders
- **Avg. Scout sale in 2022: \$917**
- **Avg. Unit sale in 2022: \$9,351**
- **Avg. hourly sale in 2022: \$100**
- Prizes: Popcorn Patch, Amazon gift card (all Scouts), Mariner's game (1k), Top seller recognition party (2k)
- **No group will be stuck with popcorn**

Questions

1. **Chaffin Hornor**
 - a. chornor@seattlebsa.org
 - b. 206-902-2329
2. **Field Staff Rep.**
3. **Territory Popcorn Volunteers**

2023 Product Mix

<u>Product</u>	<u>Sale Price</u>
28 Pack of Sea Salt Popcorn*	\$50.00
Milk Chocolate Pretzels**	\$30.00
Salted Caramel Corn**	\$25.00
Un. Butter Microwave**	\$25.00
S'mores Popcorn*	\$25.00
White Cheddar Cheese***	\$20.00
Popping Corn Jar**	\$20.00
Sweet & Salty Kettle***	\$15.00

***New**

****Same as 2022**

*****Cheaper than 2022**