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# 203 - Making Cub Scouts Welcome



# Welcome!

- Thank you for taking the time



# Big Rock Topics – Inclusion and NMC



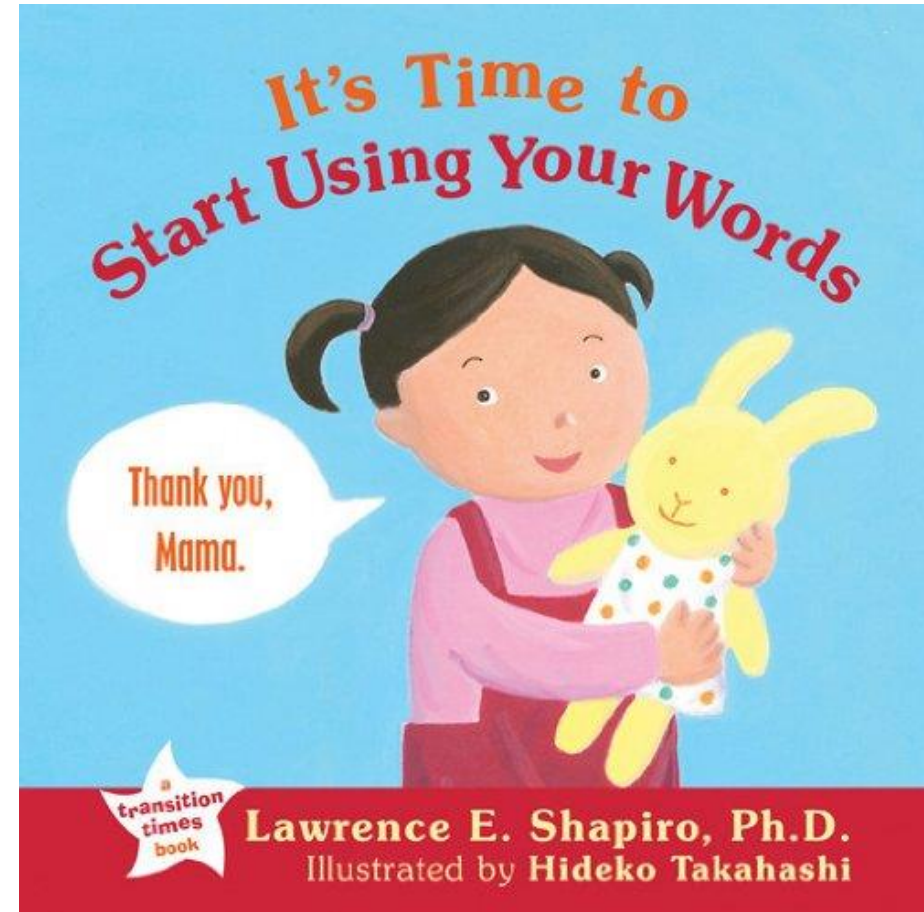


# Inclusion



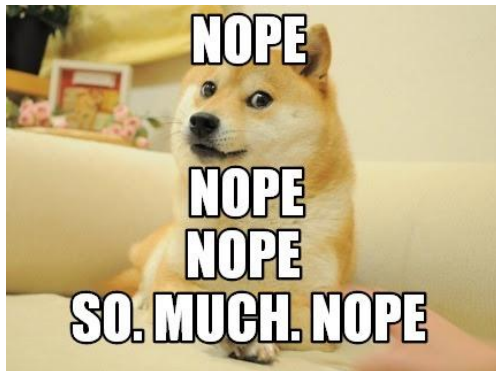
# Scouting has a lot specialized knowledge

- Acronyms
  - DL, CM, AOL, Oh my!
- In-group terminology
  - Pack
  - Den
  - Akela
  - Chartered Organization
- Process
  - Ranks
  - Adventures
- History/lore
  - Songs
  - Traditions



# Scouting has a lot of mis-information

- Only for boys?
- Boring?
- Old fashioned?
- Too late to join?
- Must be member of a church?





# How to welcome new scouts? 4-5-6



# Invite them

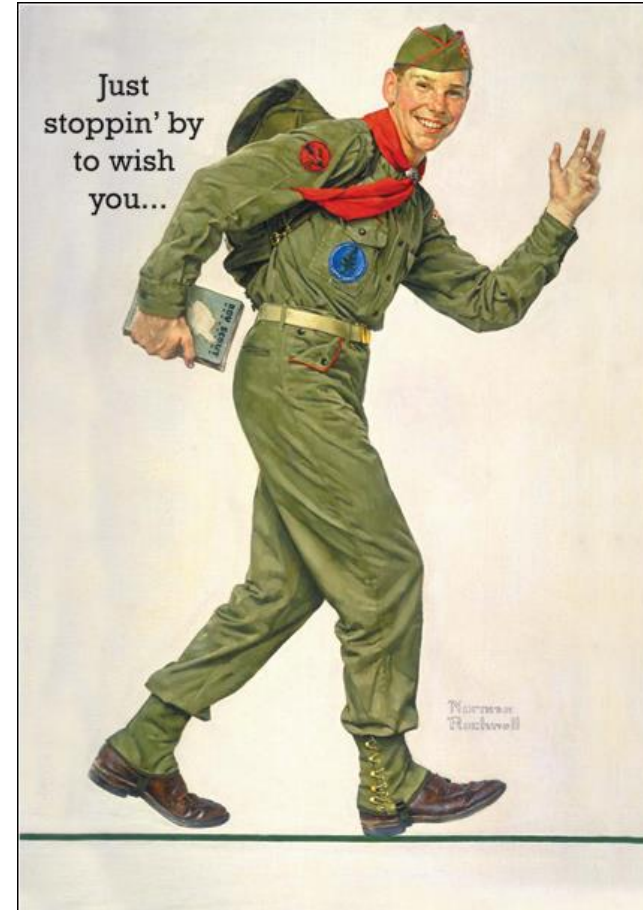
- Great program that kids will talk about
- Don't invite to "meeting" or "join" at first
- Invite to have fun with their friends
  
- It's ok if they are in other programs
- \*Trust in our program\*





# Be Friendly

- Greet kids and parents
- Help kids get into the activity
- Don't sell
- People are naturally curious
  
- Every meeting/event is a recruiting opportunity



# Be Courteous

- Avoid using lingo
  - Pack -> “All elementary aged kids”
  - Den -> “Kids the same age”
  - Adventure -> “Topic”
- Akela -> “Caring adult”
  - Akela as a gender/relationship neutral term is ahead of its time
- Scouts BSA/Boy Scouts -> “Older kids program”



# Be Kind

- Think about how your program would come across to people in your pack
  - Different abilities
  - Divided/complex families
  - Different cultural backgrounds
- Songs -> Action, call & response
- Parent guide
- Flexible outings





You need a new member coordinator



**THEN A  
NEW  
MEMBER  
COORDINATOR  
is right for YOU!**



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Welcome





**NEW MEMBER COORDINATORS**

**SHARE THE BENEFITS  
OF SCOUTING**



# NEW MEMBER COORDINATORS



**TAKE FLIGHT!**

**JOIN CUB SCOUTS**

[www.BeAScout.org](http://www.BeAScout.org)

**ADVENTURE IS WAITING!**



The graphic features a dark blue background with a yellow rocket ship in the center. The text 'TAKE FLIGHT!' is written in yellow, slanted letters on the left. 'JOIN CUB SCOUTS' is in white, bold letters on the right. Below that, the website 'www.BeAScout.org' is in white. A yellow banner at the bottom contains the text 'ADVENTURE IS WAITING!' in blue, bold letters. On the left of this banner is the Cub Scouts logo, which is a yellow diamond with a blue border, containing a blue wolf head and the words 'CUB SCOUTS' and a small cross.

## COORDINATE UNIT RECRUITMENT



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# NEW MEMBER COORDINATORS GUIDE JOINING/ WELCOMING



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# NEW MEMBER COORDINATORS ARE EASILY IDENTIFIABLE



# NEW MEMBER COORDINATORS



# BELONG TO A TEAM<sup>®</sup>



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A photograph of a baseball game in progress. A batter in a white uniform is in the middle of a swing, hitting a baseball. An umpire in a light blue shirt and dark pants is positioned behind the catcher, who is also in a white uniform. In the background, another player in a white uniform is visible on the field. The scene is set on a dirt baseball field under bright sunlight.

# **NEW MEMBER COORDINATORS**

**CHOOSE  
THEIR  
AREAS OF  
FOCUS**



# NEW MEMBER COORDINATORS



**ARE SUPPORTED BY THEIR  
UNIT, DISTRICT, AND COUNCIL  
LEADERSHIP**



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**YOU MAY  
ALREADY HAVE  
GREAT  
CANDIDATES®**



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**WHO WOULD BE  
A GOOD  
NEW  
MEMBER  
COORDINATOR?**





**NEW MEMBER COORDINATORS  
ARE**



**HELPFUL**

**FRIENDLY, COURTEOUS and KIND**

**NEW MEMBER COORDINATORS  
ARE**

**Follow Up**

A hand holding a red marker is shown circling the text 'Follow Up'. The hand is positioned at the bottom right of the circle, with the marker tip pointing towards the center of the circle. The circle is drawn around the text 'Follow Up', which is written in a large, black, cursive font.

**CARING AND RESPONSIVE**

# NEW MEMBER COORDINATORS ARE



# TECH SAVVY



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# NEW MEMBER COORDINATORS MAY BE



# NEW TO SCOUTING



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**HOW TO  
RECRUIT**

**NEW**

**MEMBER**

**COORDINATORS**

JOIN

OUR

TEAM

# **RECRUITING** **NEW MEMBER COORDINATORS**



## **CONSIDER** **DEMOGRAPHICS**



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# **RECRUITING**

## **NEW MEMBER COORDINATORS**

**BE PREPARED to**  
**EXPLAIN WHY**



# **RECRUITING**

## **NEW MEMBER COORDINATORS**



**BE PREPARED to**  
**EXPLAIN WHAT**



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# RECRUITING

## NEW MEMBER COORDINATORS

### PLAN **WHO** and **HOW**



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# RECRUITING

## NEW MEMBER COORDINATORS DETERMINE **WHERE** and **WHEN**



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# RECRUITING

## NEW MEMBER COORDINATORS



Consider using

## "WELCOME" TRAINING MODULE



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**WHAT TRAINING  
IS AVAILABLE FOR  
NEW  
MEMBER  
COORDINATORS?**





# NEW MEMBER COORDINATOR TRAINING

PICK 1 OR MORE

WELCOME  
MODULE



- "PARTS-OF-THE-JOB"  
MODULES**
- Sharing the Benefits
  - Coordinating Recruiting
  - Guiding Joining/ Welcoming

## IS AVAILABLE AND EASY



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**HOW CAN  
THE PACK HELP  
NEW MEMBER  
COORDINATORS  
HELP THE PACK?**



**MANY HANDS MAKE  
LIGHT and LIGHT-HEARTED  
WORK!**



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