

Jon Campbell
Cub Scout Pack 427, Redmond

203 - Making Cub Scouts Welcome



Welcome!

- Thank you for taking the time



Big Rock Topics – Inclusion and NMC

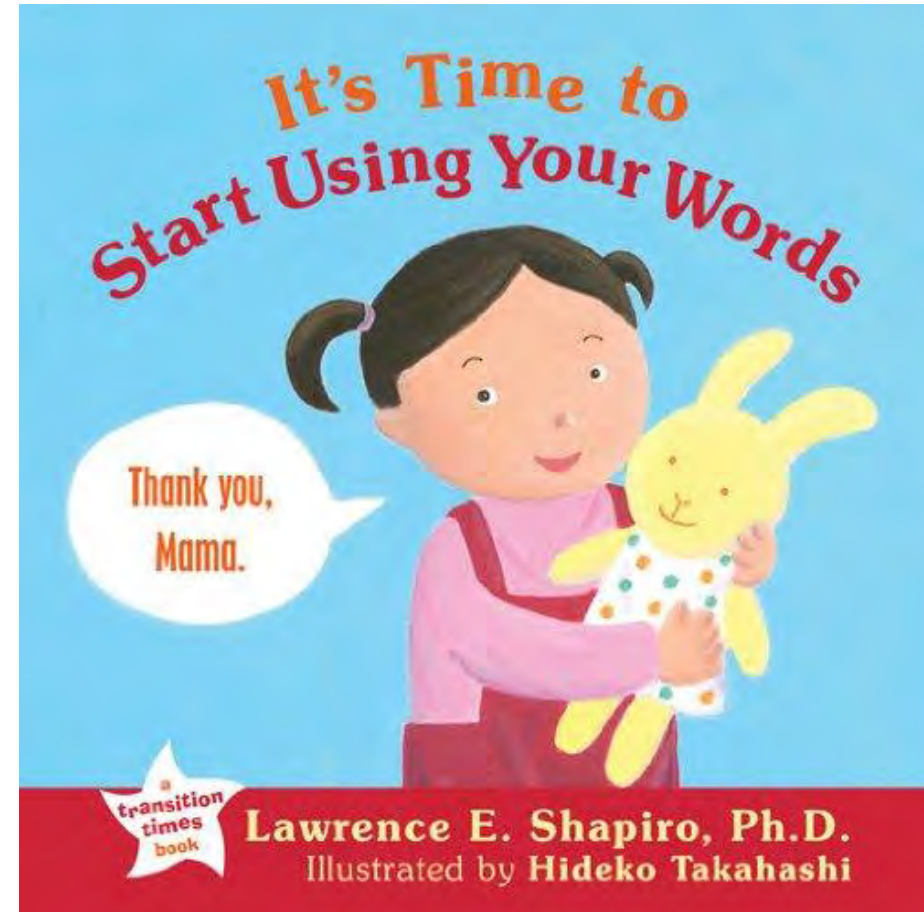


Inclusion



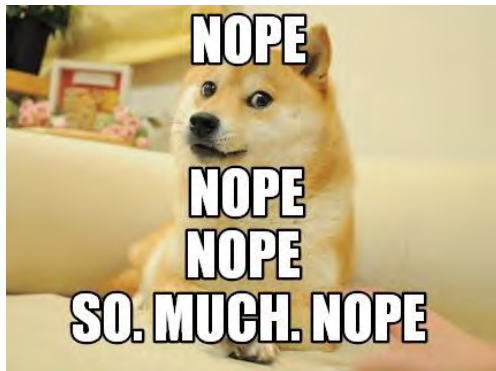
Scouting has a lot specialized knowledge

- Acronyms
 - DL, CM, AOL, Oh my!
- In-group terminology
 - Pack
 - Den
 - Akela
 - Chartered Organization
- Process
 - Ranks
 - Adventures
- History/lore
 - Songs
 - Traditions



Scouting has a lot of mis-information

- Only for boys?
- Boring?
- Old fashioned?
- Too late to join?
- Must be member of a church?



How to welcome new scouts? 4-5-6



Invite them

- Great program that kids will talk about
- Don't invite to "meeting" or "join" at first
- Invite to have fun with their friends

- It's ok if they are in other programs
- *Trust in our program*



Be Friendly

- Greet kids and parents
- Help kids get into the activity
- Don't sell
- People are naturally curious

- Every meeting/event is a recruiting opportunity



Be Courteous

- Avoid using lingo
 - Pack -> “All elementary aged kids”
 - Den -> “Kids the same age”
 - Adventure -> “Topic”
- Akela -> “Caring adult”
 - Akela as a gender/relationship neutral term is ahead of its time



Be Kind

- Think about how your program would come across to people in your pack
 - Different abilities
 - Divided/complex families
 - Different cultural backgrounds
- Songs -> Action, call & response
- Parent guide
- Flexible outings



You need a new member coordinator



**THEN A
NEW
MEMBER
COORDINATOR
is right for YOU!** ®



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Welcome



NEW MEMBER COORDINATORS

**SHARE THE BENEFITS
OF SCOUTING**



NEW MEMBER COORDINATORS



TAKE FLIGHT!

JOIN CUB SCOUTS

www.BeAScout.org

ADVENTURE IS WAITING!



The graphic features a yellow rocket ship in the center. The background is dark blue with yellow and white text. The Cub Scouts logo is a diamond shape with a wolf head and a cross.

COORDINATE UNIT RECRUITMENT



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NEW MEMBER COORDINATORS GUIDE JOINING/ WELCOMING



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NEW MEMBER COORDINATORS ARE EASILY IDENTIFIABLE



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BELONG TO A TEAM[®]



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A photograph of a baseball game in progress. A batter in a white uniform is in the middle of a swing, hitting a baseball. A catcher in a light blue uniform is crouched behind the batter, and an umpire in a light blue shirt is also visible. In the background, another player in a white uniform is running on the field. The scene is set on a dirt baseball field under bright sunlight.

NEW MEMBER COORDINATORS

**CHOOSE
THEIR
AREAS OF
FOCUS**

NEW MEMBER COORDINATORS



**ARE SUPPORTED BY THEIR
UNIT, DISTRICT, AND COUNCIL
LEADERSHIP**



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**YOU MAY
ALREADY HAVE
GREAT
CANDIDATES®**



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**WHO WOULD BE
A GOOD
NEW
MEMBER
COORDINATOR?**



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**NEW MEMBER COORDINATORS
ARE**



HELPFUL

FRIENDLY, COURTEOUS and KIND

**NEW MEMBER COORDINATORS
ARE**

Follow Up

A hand holding a red marker is shown circling the text 'Follow Up'. The hand is positioned at the bottom right of the circle, with the marker tip pointing towards the center of the circle. The circle is drawn around the text 'Follow Up', which is written in a large, black, cursive font.

CARING AND RESPONSIVE

NEW MEMBER COORDINATORS

ARE



TECH SAVVY



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NEW MEMBER COORDINATORS MAY BE



NEW TO SCOUTING



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**HOW TO
RECRUIT**

NEW

MEMBER

COORDINATORS

JOIN

OUR

TEAM

RECRUITING **NEW MEMBER COORDINATORS**



CONSIDER **DEMOGRAPHICS**



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BE PREPARED to
EXPLAIN WHY



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BE PREPARED to
EXPLAIN WHAT



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PLAN **WHO** and **HOW**



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RECRUITING

NEW MEMBER COORDINATORS
DETERMINE **WHERE** and **WHEN**



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Consider using

"WELCOME" TRAINING MODULE



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WHAT TRAINING
IS AVAILABLE FOR
NEW
MEMBER
COORDINATORS? ®



NEW MEMBER COORDINATOR TRAINING

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MODULES

WELCOME
MODULE



- Sharing the Benefits
- Coordinating Recruiting
- Guiding Joining/ Welcoming

IS AVAILABLE AND EASY



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**HOW CAN
THE PACK HELP
NEW MEMBER
COORDINATORS
HELP THE PACK?**



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**MANY HANDS MAKE
LIGHT and LIGHT-HEARTED
WORK!**



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